### The Monday Club Conservancy Board of Directors Meeting Agenda January 29, 2024

**Our Mission**: To preserve and restore the historic landmark known as The Monday Club of San Luis Obispo, and to provide public access to the landmark for educational purposes, and to carry on other charitable and educational activities associated with this goal as allowed by law and to enhance the educational, civic, social and cultural quality of the San Luis Obispo Community.

### Call to Order-Dawn Turner - President

Board Consent for Agenda

Approval of Cammy Shields to replace Catherine Nelson 1st VP Programs

## Recording Secretary -Colleen Arnold

- Roll call
- Approval of December 18, 2023 Board Meeting Minutes

### **Committee Reports Submitted**

- Lumina Alliance- Kay Miller
- · Raising a Reader- Pamella Wood
- FAA- Roberta Jorgensen

### 1st VP, Programs - Cammy Shields

Report Submitted

### 2<sup>nd</sup> VP, Building and Grounds - Vicki Carroll

Report Submitted

Speakers/Projector installed

Non-profit venue discount request – Festival Mozaic

## Corporate Secretary/COO - Michelle McCovey-Good

Report Submitted

Reimbursement Approval Guidelines - discussion

### Treasurer/CFO - Jennifer Alderman

Report Submitted

### Ways and Means - Darla Tapp

Report Submitted

### Publicity Chair - Kristen Inman

Report Submitted

### Membership-Julie Martin

Report Submitted

Proposed New Members - (Names Needed)

### **Dean of Chairs- Janice Crooks**

Report Submitted

### **Unfinished Business**

- Centennial Launch Event Recap Vicki Carroll and Jennifer Alderman
- Sustainability Task Force- Roberta Jorgensen, Jennifer Alderman, possibly Pam Croft
- By-Law and Member Policy finalization
- Foundation at Hearst Castle meeting scheduled for January 29
- Centennial Fundraising Campaign update (committee meetings held January 9 and 23)
- Fundraising schedule update (RAR and Lumina)- Dawn

### **New Business:**

- BOD member Election protocol and schedule under new by-laws
- Potential Art After Dark Event at TMC- August 2, 2024
- Review Proposal for Pilates Classes at TMC- Heather Thomas member
- In Memoriam Donation request to benefit TMC RAR
- Cabi Party Fundraiser February 26, 3-5:30 pm (set up after BOD meeting)

### **Upcoming Tasks:**

Adjourn to February 26, 2024, 10 a.m.

# The Monday Club Conservancy Board of Directors Meeting Minutes January 29, 2024

President Dawn Turner called the meeting to order at 10:06 a.m.

Michelle McCovey-Good made a motion for consent for the agenda. Darla Tapp seconded. The motion was approved.

# Recording Secretary - Colleen Arnold

- Present: Dawn Turner, Vicki Carroll, Michelle McCovey-Good, Jennifer Alderman, Kristin Inman, Cameron Shields, Christy Palmer, Julie Martin, Janice Crooks, Darla Tapp, Colleen Arnold, Angellia Moore, Teresa Dellaganna
- Darla Tapp made a motion to approve the minutes from the December 18, 2023 Board of Directors Meeting. Michelle McCovey-Good seconded. The motion was approved.

Dawn Turner asked for Board approval for the appointment of Cameron Shields to replace Catherine Nelson as 1<sup>st</sup> Vice President, Programs. Jennifer Alderman made a motion to approve this appointment. Vicki Carroll seconded. The motion was approved

### **Committee Reports**

- · Lumina Alliance- report attached.
- Raising a Reader- report attached.
- FAA- report attached.

# 1<sup>nd</sup> VP, Programs – Cameron Shields

Report attached

# 2<sup>nd</sup> VP, Building and Grounds - Vicki Carroll

Report attached.

- Speaker and projector project has been completed.
- Request by Festival Mosaic discount has been requested. Jennifer Alderman made a motion to offer Festival Mosaic a rental discount from \$5,000.00 to \$3,600.00 for their November event. Darla Tapp seconded. The motion was approved

# Corporate Secretary/COO – Michelle McCovey-Good Report attached.

• A reimbursement request from Pamela Croft in the amount of \$679.75 was presented. Michelle McCovey-Good made a motion to approve this reimbursement. Darla Tapp seconded. The motion was approved

### Treasurer/CFO - Jennifer Alderman

Report attached

• Combined 2022-2023 tax returns and financial statements were presented. Michelle McCovey-Good made a motion to approve 2022-2023 tax returns and financial statements. Kristin Inman seconded. The motion was approved.

# Ways and Means - Darla Tapp

Report attached.

### Publicity Chair - Kristin Inman

Report attached.

### Membership-Julie Martin

Report attached.

• Proposed New Member: Carolyn Gorsuch. Darla Tapp made a motion to approve this proposed new member. Cameron Shields seconded. The motion was approved. The new member will be inducted at the February 2024 General Meeting.

### **Dean of Chairs- Janice Crooks**

Report attached.

• Five (5) leftover food containers will be provided by the caterer at the end of each General Meeting. Janice Crooks will set up "bus and scrape" stations in the sun room to be used after luncheon is served. All members will be encouraged to help with this clean up process. All members will be encouraged to help attendees that cannot otherwise "bus and scrape".

# Venue Management - Teresa Dellaganna

Report attached.

# Website Committee - Angellia Moore

Report attached

### **Unfinished Business:**

- \$347.00 (in cash) was received at the Centennial event.
- Sustainably Task Force will report at next board meeting.
- Jennifer Alderman, Vicki Carroll and Dawn Turner will attend the Foundation meeting at Hearst Castle scheduled for January 29, 2024.
- Michelle McCovey-Good gave an update on the Centennial Fundraising Campaign. The goal is to repay (PWB construction) loan. "100 Women 100 Years" campaign will be launched at the February General Meeting. Michelle is compiling a list of corporate donors. There is a matching donor who has agreed to match funds received during this campaign.
- The Monday Club Conservancy By-Laws have been completed. Colleen Arnold made a motion to approve The Monday Club Conservancy By-Laws, with the

following change made to Section 5.12. Duties of Ways and Means Chair - Change first sentence to read "The Ways and Means Chair shall propose, organize, and coordinate all building and grounds preservation related fundraising activities under the direction of the Board of Directors and shall preside over those fundraising committees. Darla Tapp seconded. The motion was approved. Jennifer Alderman will take the Giving Policy to the attorney and will report further at the next meeting.

### **New Business:**

- 1. Valentine Making Member Monday event (February 7, 2024) has been cancelled.
- 2. Board Member Election will be discussed at next meeting. A selection committee will be appointed.
- 3. Art After Dark is scheduled for August 2, 2024.
- 4. The Board agreed that old logo wine glasses can be used as a thank you gift as necessary.

A motion was made by Darla Tapp to end the Board meeting. Julie Martin seconded. The motion was approved.

Meeting Adjourned at 12:40 p.m.

Respectfully submitted,

Colleen Arnold, Recording Secretary

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# Lumina Alliance Committee Board report for February 5, 2024 meeting

Our Lumina Alliance committee's goal for this year was to collect in-kind and monetary donation every other month. Since our January General Meeting is always so soon after the holidays, we skip collections that month. Our 2024 collections will be in February and April, with our "Always Box" available at every meeting, for any donations a member might like to give.

Lumina Alliance has 2 themes for which they have on-going needs. "Personal Care" baskets are for clients coming into shelters, who may have very few items with them. "Welcome Home" baskets are for clients transitioning into housing, from studios up to 3 bedroom houses. We will be using those same themes throughout the Spring for the reminder of this Club year.

Nancy Hurd is coordinating the February donation collection. There will be a SignUp Genius on the website for members to choose items they want to donate, to provide a variety of items and to prevent too much duplication. Angellia Moore will put the SignUp Genius up as soon as it's complete, hopefully by January 24.

The items requested for February, April and the "Always Box" are as follows (full or small sizes both OK):

### "Personal Care" baskets:

- -Shampoo
- -Conditioner
- -Toothbrushes
- -Toothpaste
- -Lotion, hand and/or body
- -Bandaids
- -Body wash
- -liquid soap
- -ChapStick
- -Nail clippers, files, brushes

### "Welcome Home" baskets:

- -Sets of silverware for 4: knife, fork, spoon
- -Kitchen towels
- -Sponges
- -Dish soap
- -Dishwashing gloves
- -Laundry detergent
- -Bleach
- -dryer sheets
- -Cleaning products, for example Comet, spray bathroom cleaner, 409, Clorox clean-up cleaner, Lysol, Mr. Clean, etc

Respectfully submitted,

## January 2024 Board Report

I am proud to report that our RAR committee stepped up and quickly purchased and collected close to 250 books for Infant and Toddlers, since we had run out and there is always a need for books for our youngest readers. Since our book supplies are running low, we are also looking forward to our 2024 Book Drive, which will take place in April, May and June on the  $2^{nd}$  and  $4^{th}$  Mondays of the month from 2-5 pm, except for Memorial Day.

This month we distributed 350 books to several organizations including Womenaid in Nipomo, Open Arms Pantry in Morro Bay, People Helping People in Los Osos, Atascadero Loaves and Fishes in Atascadero, and Oak Park Apartments in Paso Robles. I think we can safely say we are serving the entire County!

We also reinstated a program that was interrupted by Covid and are again taking books and stuffed animals to Sierra Vista hospital for children in the pediatric ward. The nurses were very happy to receive this donation and thanked us for "bringing a little sunshine to the kids".



January 22, 2024

TO: TMCC Board of Directors FROM: FAA Committee

Applications for the Fine Arts Awards are due February 5 at 8pm. The FAA Committee's third and final email was sent last week to all public and private music and art teachers, counselors, band boosters, etc. in SLO County.

Our 9 judges (3 for each category) have been selected.

We will need TMCC publicity support soon as our goal for member and community attendance is 100.

Our current account balance is \$11,412.76. Our annual fundraising goal is \$12,000.

Roberta Jorgensen, FAA Chair

### Board Report, 1st VP- Programs Cameron Shields January 2024

### I. Programs

Our January 8<sup>th</sup>, 2024 meeting speaker was Michelle Barrera, owner of *EnjoySLO* and founder of *At Her Table*. She gave an enthusiastic presentation titled "Celebrate Women's History Month with *At Her Table*" which supports and promotes over 350 women-owned and co-owned businesses in SLO County.

We are looking forward to our February 5<sup>th</sup>, 2024 meeting which will feature 8-10 dancers from Central Coast Follies, featuring our own member, Gabriella Schrader. The director's assistant Renee Capen will be our guest for lunch.

In March, we look forward to a presentation by our local meteorologist, John Lindsey.

### II. Docents

As reported by Brooke Meek:

We had (or will have) two open house days. We are getting more contacts through the website as opposed to walk-ins. One family group made the visit a birthday present for their father.

Brooke was busy getting photos and letters from Cal poly to make presentation boards for the Centennial kick-off. The docents dressed in period clothes and had many interested folks stopped them to talk all things Julia Morgan, The Monday Club and "Are the furs real?". The new time line made its debut.

Mary Qualls has been inviting her Mahjong groups to attend the open house days to add to the flavor of the happenings of the club. It is appreciated because it really brings the spirit alive in the sunroom.

Respectfully submitted,

Cameron Shields

# The Monday Club Conservancy Board of Directors Meeting January 29, 2024 Building and Grounds Report

### **Building and Grounds Projects**

Speakers and Projector installed by *Thoma Electric* – January 23 – 25 Thanks to additional help from Cammy Shields.

Conduit and cords painted by *Phil Perry* on January 26.

**Freezer Door is leaking** – *Cen-Cal Mechanical* made a service call on January 23. Door heater is no longer working. Advise to put moisture drip pan under freezer as this is not repairable.

**Scratch on floor of Great Room** – this happened between January 20 and 22 and will need some repair work. No one knows how or when. I have requested a bid from to repair from Jeremiah Mc Caa - *Manu Forti Construction*. Jeremiah has been working on our floors the past couple of years.

City of SLO Annual Environmental Inspection with Dylan Foster – grease trap – January 16

### Other TMC Projects

**Co-Chaired the Centennial Launch Reception**, held on January 19, with Jennifer Alderman. **Preservation Fund Committee** – two meetings

Respectfully submitted,

Vickii Carroll, 2<sup>nd</sup> VP Building and Grounds

		Note Opera SLO was credited a duplicate
Rental Receipts	\$8,375.00	payment
Docent Tours	\$0.00	
Donation - Online Payment	\$850.00	
Donation - Cash & Check	\$11,500.00	
100 Women for 100 Years	\$0.00	
Presevation Fund	\$0.00	
Misc	\$800.00	Cabi Fundraiser
TOTAL BUILDING AND GROUNDS	\$21,525.00	
MEMBERSHIP		
Dues - Online Payment	\$157.00	Kellie Hall
Dues - Cash & Check	\$0.00	
TOTAL MEMBERSHIP	\$157.00	
EVENTS		
Lunches	\$2,304.00	
Fundraisers	\$0.00	
On-Line Store Purchases	\$0.00	
Mischief, Martinis, & Magic	\$0.00	
TOTAL EVENTS	\$2,304.00	
PHILANTHROPY		
Raising a Reader		
See's Candy Sales	\$1,600.00	
Donations	\$915.00	
Wreaths	\$0.00	
TOTAL RAISING A READER	\$2,515.00	
Fine Arts Awards		
Sponsorships	\$0.00	
Art Auction	\$0.00	
Donations	\$1,800.00	
TOTAL FINE ARTS AWARDS	\$1,800.00	
TOTAL PHILANTHROPY	\$4,315.00	
TOTAL DEPOSITS	\$28,301.00	

# The Monday Clubhouse Conservancy Balance Sheet

As of January 24, 2024

	Jan 24, 24
ASSETS	
Current Assets	
Checking/Savings	
Fidelity Gov't Money Market	15.96
Community Foundation	9,700.00
Pacific Western Bank	
Membership, Active	4,718.14
Operating Account	28,538.91
B & G Capital Fund	132,597.34
B & G New Door Fund	1,740.87
Philanthropy Raising A Reader	5,570.21
Philanthropy Fine Arts	8,749.13
Pacific Western Bank - Other	10.00
Total Pacific Western Bank	181,904.60
Total Checking/Savings	191,620.56
Other Current Assets	
Due from related party account	9,927.00
Total Other Current Assets	9,927.00
Total Current Assets	201,547.56
Fixed Assets	
Land	29,589.00
Improvements	1,221,679.20
Security System	1,475.00
Tables	2,056.13
AV Equipment	2,604.31
Drapery	8,393.00
Furniture	7,553.00
Chinaware	2,068.74
Accumulated Depreciation	-127,342.97
Total Fixed Assets	1,148,075.41
TOTAL ASSETS	1,349,622.97
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Accrued Interest Expense	3,435.63
Deferred Rental Revenue	58,520.00
EIDL Loan	54,173.40
Construction Loan PWB	-3,066.60
<b>Total Other Current Liabilities</b>	113,062.43
<b>Total Current Liabilities</b>	113,062.43

5:14 PM 01/24/24 **Accrual Basis** 

# The Monday Clubhouse Conservancy Balance Sheet As of January 24, 2024

	Jan 24, 24	
Long Term Liabilities		
PWB Construction Loan	527,989.01	
Total Long Term Liabilities	527,989.01	
Total Liabilities	641,051.44	
Equity		
Unrestricted Net Assets	675,496.59	
Net Income	33,074.94	
Total Equity	708,571.53	
TOTAL LIABILITIES & EQUITY	1,349,622.97	

# The Monday Clubhouse Conservancy Profit & Loss

December 2023

_	Dec 23
Ordinary Income/Expense	
Income	
Membership, Active Membership Lunch Fees	1,792.00
Membership Dues	125.00
Total Membership, Active	1,917.00
Building & Grounds	
Capital Campaign	13,050.00
<b>Total Building &amp; Grounds</b>	13,050.00
Philanthropy	
Fine Arts Awards	1,300.00
Raising A Reader	2,515.00
Total Philanthropy	3,815.00
Rent Income	
Building Rental	11,125.00
Total Rent Income	11,125.00
Total Income	29,907.00
Gross Profit	29,907.00
Expense	
Membership Active Expense	
Caterer	2,520.00
Linen Rental	158.20
Total Membership Active Expense	2,678.20
<b>B&amp;G Capital Improvement Expense</b>	
AV Upgrade	650.27
Landscape Revitalization	900.00
Construction Loan	3,066.60
Total B&G Capital Improvement Expense	4,616.87
Bank Fees	
Affinipay.com	434.08
Total Bank Fees	434.08
<b>Building &amp; Grounds Expense</b>	
Grounds Expense	1,250.00

5:13 PM 01/24/24 Accrual Basis

# The Monday Clubhouse Conservancy Profit & Loss

December 2023

	Dec 23
Utilities	
City of SLO-Water & Sewer	738.19
Electric Utilities	458.33
Gas Utilities	147.81
Telephone	178.45
<b>Waste Connection</b>	302.43
Total Utilities	1,825.21
<b>Total Building &amp; Grounds Expense</b>	3,075.21
Philanthropy Expense	
RAR	880.00
Total Philanthropy Expense	880.00
Rent Expense	
Rental Refund	3,100.00
Cleaning	960.00
Management Fees	4,556.00
Security	903.00
Total Rent Expense	9,519.00
Total Expense	21,203.36
Net Ordinary Income	8,703.64
Net Income	8,703.64

# The Monday Clubhouse Conservancy Profit & Loss Prev Year Comparison

June through December 2023

	Jun - Dec 23	Jun - Dec 22	% Change
Ordinary Income/Expense		777 C	
Income Membership, Active			
Membership Lunch Fees Membership Dues	11,680.00 2,525.00	0.00 0.00	100.0% 100.0%
Total Membership, Active	14,205.00	0.00	100.0%
Building & Grounds			
Vendor Refund	4 000 07	.2962	
Great American Insurance Vendor Refund - Other	1,308.27 0.00	0.00 30.10	100.0% -100.0%
Total Vendor Refund	1,308.27	30.10	4,246.4%
Capital Campaign	20,724.00	16,755.00	23.7%
Total Building & Grounds	22,032.27	16,785.10	31.3%
Direct Public Support Grants	107,255.00	0.00	100.0%
Total Direct Public Support	107,255.00	0.00	100.0%
Fundraising			
Pumpkin/Succulent Workshop	100.00	0.00	100.0%
Mischief, Magic & Martinis	1,475.00	0.00	100.0%
Summer Sippin' Cocktails & Charcuterie	21,735.00 0.00	0.00 1.303.00	100.0%
Denim, Diamonds & Damon	0.00	17,630.00	-100.0% -100.0%
Merchandise Sales	0.00	102.25	-100.0%
International High Tea	0.00	125.00	-100.0%
Total Fundraising	23,310.00	19,160.25	21.7%
Philanthropy			
Fine Arts Awards	3,650.00	6,108.00	-40.2%
Raising A Reader	2,975.00	2,969.00	0.2%
Total Philanthropy	6,625.00	9,077.00	-27.0%
Rent Income Building Rental	119,218.09	71,450.00	66.9%
Total Rent Income	119,218.09	71,450.00	66.9%
Total Income	292,645.36	116,472.35	151.3%
Gross Profit	292,645.36	116,472.35	151.3%
Expense			
Membership Active Expense Caterer	8,583.00	0.00	400.004
Linen Rental	760.72	0.00 0.00	100.0% 100.0%
Membership Active Expense - Other	143.14	0.00	100.0%
Total Membership Active Expense	9,486.86	0.00	100.0%
<b>B&amp;G Capital Improvement Expense</b>	10 2000		
AV Upgrade	1,498,50	0.00	100.0%
Landscape Revitalization Construction Loan	28,690.81 15,333.00	0.00 21,466.20	100.0% -28.6%
B&G Capital Improvement Expense - Other	0.00	5,360.00	-100.0%
Total B&G Capital Improvement Expense	45,522.31	26,826.20	69.7%
Bank Fees			
Affinipay.com	2,496.07	0.00	100.0%
Bank Fees - Other	20.00	0.00	100.0%
Total Bank Fees	2,516.07	0.00	100.0%
Building & Grounds Expense	72722		(2000/00/A)
Door Open CA	0.00	153.31	-100.0%
Building Maintenance Furniture	5,276.11 388.24	1,518.23 0.00	247.5%
Grounds Expense	52,909.61	6,779.29	100.0% 680.5%
	52,000.01	0,1.0,20	500.576

# The Monday Clubhouse Conservancy Profit & Loss Prev Year Comparison

June through December 2023

	Jun - Dec 23	Jun - Dec 22	% Change
Utilities			
Internet	150.00	0.00	100.0%
Waste Water Discharge Permit	0.00	204.87	-100.0%
CA Fire Code fire permit	351.00	0.00	100.0%
Alarm Program	46.30	37.73	22.7%
City of SLO-Water & Sewer	5,977.83	5,707.99	4.7%
Electric Utilities	3,028.49	2,641.59	14.7%
Gas Utilities	854.80	956.84	-10.7%
Telephone	1,070.70	1,254.19	-14.6%
Waste Connection	2,434.96	있는 및 의 학자들은 아이스 등을 하는 것으로 보고 있다.	
Utilities - Other	302.43	2,158.11 0.00	12.8% 100.0%
Total Utilities	14.216.51	12,961.32	9.7%
Total Building & Grounds Expense	72,790.47	21,412.15	240.0%
Business Expenses	-		2.0.070
Business Registration Fees	212.66	20.00	963.3%
Total Business Expenses	212,66	20.00	963,3%
Contract Services	0.00		7.07.200
CPA Services	0.00	4,500.00	-100.0%
Legal Fees	7,420.00	0.00	100.0%
Total Contract Services	7,420.00	4,500.00	64.9%
Facilities and Equipment			
Property Insurance	6,509.41	1,089.10	497.7%
Property Taxes	4,939.86	0.00	100.0%
Security	564.60	532.50	6.0%
Total Facilities and Equipment	12,013.87	1,621.60	640.9%
Fundraiser Expense			
Summer Sippin'	1,819.78	0.00	100.0%
Denim, Diamonds & Damon	201.54	1,825.12	-89.0%
Zest for Life Picnic	2,027.36	0.00	
Sales Tax	1,566.00	1,448.00	100.0% 8.2%
Total Fundraiser Expense	5,614.68	3,273.12	71.5%
Operations		National designation	
Postage, Mailing Service	0.00	182.00	400.00/
			-100.0%
Printing and Copying	0.00	306.29	-100.0%
Telephone, Telecommunications	178.45	0.00	100.0%
Website Expense	3,295.20	1,026.00	221.2%
Total Operations	3,473.65	1,514.29	129.4%
Other Types of Expenses			
Board of Director's Retreat	201.19	0.00	100.0%
Insurance - Liability, D and O	2,634.29	664.00	296.7%
Total Other Types of Expenses	2,835.48	664.00	327.0%
Philanthropy Expense			
	0.00	500.00	400.004
Fine Arts Awards RAR	0.00 10,880.00	500.00 960.00	-100.0% 1,033.3%
Total Philanthropy Expense	10,880,00	1,460.00	645.2%
2.5	10,000.00	1,400.00	043.276
Rent Expense		Carried Control of Control	e Calculat de Maria Fort St
Rental Refund	30,750.00	16,440.00	87.0%
Building Supplies	0.00	253.26	-100.0%
Cleaning	8,095.00	6,130.00	32.1%
Management Fees	36,325.12	19,704.00	84.4%
Security	11,634.25	2,651.25	338.8%
Total Rent Expense	86,804.37	45,178.51	92.1%
State & Local Taxes	0.00	3,283.73	-100.0%
Total Expense	259,570.42	109,753.60	136.5%
Net Ordinary Income	33,074.94	6,718.75	392.3%
Net Income	33,074.94	6,718.75	392.3%
	8 <del></del>		

# The Monday Club Ways and Means Board Report Meeting date: 1-29-2024

•The Valentines Takeaway Dinner for 2 - Wednesday, February 14<sup>th</sup> "Everything is Coming up Roses"

\$100 Ticket Includes: 100 available - 61 sold as of 1-29

Two delicious portions Lasagna home made by Healing Harvest, with a meatless option. They even make their own pasta!

TMC Mason Jar House Salad

Amuse Bouche - Herb Marinated Olive Medley

A Crusty Baguette ready to bake

Red Velvet cupcakes with Cream Cheese Frosting - made my members

Paso Almond Treats

Candle and holder

Activity and a Spotify playlist

All inside a reusable Galvanized oval tub

Raffle Tickets available now: Massage for 2 at the Dolphin Bay Spa

1 Ticket - \$10

3 Tickets - \$25

Auction Items: Bidding starts in 5 days

Drew Davis Mission Painting - donated by Judi Littell

90 minute private flight for 2 over SLO County - donated by Robbie Jorgensen

A one of a kind Quilted Jacket creation by Christy Palmer

Jewelry - donated by Jayne Devencenzi

Photo of Keukenhoff, Amsterdam taken and donated by Liz Ruderman Miller

Tea party for two basket of goodies

Valentines Day Flower arrangement

•Wanting clarity on who gets advertising or publically acknowledged for their donation - meaning who gets put on the signage at an event, on the website and anywhere else like paperwork that goes in take away dinners etc.

Generally only businesses who donate get these types of advertising and all other donors/sponsors are thanked privately and both receive a personal thank you note. A private donor may receive public acknowledgement should the donation grant it and should they approve to be publicly ackowledged.

This is obviously open for discussion, I am just wanting to have something more difinative for our general policy.

Submitted by: Darla Tapp - Ways and Means Chair

### The Monday Club

Publicity Board Report Submitted by Kristin Inman Jan. 25, 2023

### **Newsletter:**

- Sent January Newsletter on 1/6/23
- February Newsletter to be distributed by 2/4/23

### Centennial Launch Reception Promotion Members

- · January Newsletter
- E-blast 1/13/24

### Media

- Media advisory 1/15/24
- Media calls 1/16/24
- · Community Calendars (all)

### Social Media

- FB event post
- Julia Morgan Birthday post (FB, IG)

# Promotions for Jan. 15 and 22 Tours

### **Local Calendars**

- Enjoy SLO
- SLO CAL
- Visit SLO
- New Times SLO
- KCBX
- KVEC

### Social Media

FB event

## Email / Gift Card Scam

E-Blast to members for awareness and with prevention and reporting tips

### **Fine Arts Awards**

FB post

Membership Committee Report for TMC Board Meeting Jan. 29, 2024

The following ladies have been interviewed and will be inducted in February:

Carolyn Gorsuch (Jenny Bosserman and Liz Ruderman Miller)

Liz Gladwill (Mary Qualls and Michele Hall) will be inducted in March.

Two more ladies have applications in, and will hopefully be inducted in March. (Sally Newland and Barbara Zaro)

Angellia Moore has changed the settings on our website so that once I have interviewed the candidate, I can mark them "active membership applicant" and they can buy their own lunch!

I will be meeting Karen Wachsmuth at our Feb lunch. She will need a sponsor.

Nametags have been ordered, and I hope to distribute them at our lunch in Feb.

The Monday Club Report to the Board of Directors Meeting January 29, 2024: Dean of Chairs

Here are the decorating committee Planning guide and the menu for our February 1, 2024 luncheon.

The highlights are:

Pledge of Allegiance: Jane Devencenzi

Inspiration: Christy Palmer

Luncheon Servers: Pragna Patel-Mueller and Michele Hall

Respectfully submitted,

Janice Crooks TMCC Dean of Chairs



by karen hutchison

# The Monday Club

### membership meeting luncheon 1.8.23

### arugula salad

frisee, celery heart leaves, pickled apples, shaved celery heart, candied walnuts, pt. reyes blue cheese, sherry vinaigrette

### mushroom à la king

mirepoix, rutabaga, mushroom, peas, parsley, thyme

or

### chicken à la king

mirepoix, mushroom, peas, parsley, thyme

cranberry & orange streusel bars

oats, butter, cranberry compote



# January 2024 TMC Venue Management Board Meeting Report January 29, 2024

### Discussions:

Festival Mozaic Fundraiser - Discount Request

Event Date Saturday 11/16/24

2023 Event was on a Friday and we charged them the normal Friday rate of \$2,500. They require 3 days to execute their event. 1. Move in special piano – the room can't be set until after the piano is in place, 2. Event day, 3. Piano move out day. This year their event will be on a Saturday.

I would propose that events of this nature receive our previous weekend rate of \$3,600.

### January 3 Events:

1/2/24 - Schouten Wedding

1/13/24 - Celebration of Life

1/20/24 - Mission Prep Winter Formal

# January - Site Visits/Tours & Rehearsals:

1/18/24 - Mission Prep Site Visit

1/19/24 - Site Tour - Ari looking for 2025

1/19/24 – Site Tour – Julie (no show)

1/21/24 - Site Tour - Melissa - Looking for August 2024

1/29/24 - Site Tour - Bonnie - Looking for August 2024

# 2024 - 16 events totaling \$45,400 in rental fees plus 14 TMC Events

2023 - 50 events totaling \$139,750 in rental fees plus 15 TMC Events

2022 - 37 events totaling \$84,940 in rental fees

Date	Event	In	come
1/2/24	Schouten Wedding	\$	1,500.00
1/8/24	TMC GMM		X
1/13/24	Celebration of Life - Riley	\$	5,100.00
1/19/24	Centennial Celebration Kick Off		X
1/20/24	Mission Winter Formal	\$	3,600.00
2/4/24	Nelson Wedding	\$	2,500.00
2/5/24	TMC GMM		X
2/11/24	Opera SLO	\$	1,500.00
2/12-14/24	TMC V-Day Event & Set Up		X
3/1/24	Advancing Women of Color Symposium	\$	1,500.00
3/4/24	TMC GMM		X
3/10/24	Fine Arts Awards		X
3/30/24	Greene Vow Renewal	\$	3,700.00
4/1/24	TMC GMM		X

Aletha Frantz Wedding	\$	1,500.00
Lauren Omernik	\$	3,600.00
Erwin-DuBois Wedding	\$	3,600.00
TMC GMM		x
Morro Bay Prom	\$	3,600.00
TMC Fundraiser		×
Fresno State CATA	\$	2,500.00
Brown Minarov Wedding	\$	2,500.00
Nicovich 40th Anniversary	\$	3,600.00
Harrison Wedding	\$	3,600.00
TMC GMM		x
Walker-Bro Wedding	\$	1,500.00
TMC GMM		×
TMC Centennial Celebration		×
TMC GMM		×
TMC GMM		x
	\$	45,400.00
	Lauren Omernik Erwin-DuBois Wedding TMC GMM Morro Bay Prom TMC Fundraiser Fresno State CATA Brown Minarov Wedding Nicovich 40th Anniversary Harrison Wedding TMC GMM Walker-Bro Wedding TMC GMM TMC Centennial Celebration TMC GMM	Lauren Omernik \$ Erwin-DuBois Wedding \$ TMC GMM  Morro Bay Prom \$ TMC Fundraiser  Fresno State CATA \$ Brown Minarov Wedding \$ Nicovich 40th Anniversary \$ Harrison Wedding \$ TMC GMM  Walker-Bro Wedding \$ TMC GMM  TMC Centennial Celebration  TMC GMM  TMC GMM  TMC GMM

### The Monday Club

### **Website Committee**

### **Board of Directors Report**

### January 2024

### WEBSITE:

- Web page updates as needed to home page and about/history pages
- event postings and related emails sent for luncheons, Centennial reception, book clubs, member events, and Valentine dinner.
- Created special pages for Valentine dinner info and Centennial info/events.
- Assisted with updates to Valentine silent auction web page formatting.
- Assist with member file updates, photos.
- Updates to FAA and Valentine pages for donor/sponsors.
- Sent various event and Centennial logos and artwork to committees for online and print usage.
- Updates to Lumina and community pages with links.
- Updates to About us page, 100 Women page, and FAQ page.
- Updated contact and member database fields (removed COVID stuff)
- Updated donation fields
- Created saved searches for eblast use

# **GRAPHIC DESIGN / DOCUMENTS:**

- Created posters and signage for Centennial event usage and sent to printer: Centennial event logo/events, Valentine events, and community programs.
- Created napkins and postcards for event.
- Created new formatted sheets for luncheon planning committees.
- Created flyer for Valentine dinner for printing and email